**Data Clean-up and Analysis**

Ramsha Zaman, Raven Thornton, and Allison Gibbons

Project Proposal

Brainstorming ideas and will choose three

Data Source

1. Stress analysis in Social Media
2. Covid-19 and its Impact on Students
3. Social Media Page Analysis
4. How News Appears on Social Media
5. Social Network Ads

Gameplan

* 1. Transformation type: Cleaning, joining, filtering, aggregating, extracting, mapping
  2. Final production database: Relational
  3. Tables
     1. Databases: PostgreSQL
     2. Platform: Jupyter Notebook

Questions and Analysis

What kind of questions we want to answer?

1. Impact on families, lack of sleep, and anxieties due to Social Media
2. How students are impacted in their academics due to Covid-19
3. How news on social media generates more or less traffic
4. What kind of salary ranges do we see in Social Networking companies
5. What type of news generates more or less traffic